



SVKM'S
NMIMS[®]
Deemed to be UNIVERSITY

INDORE



ADMISSION OPEN

MBA

Marketing | Finance | Human Resources | Operations | Analytics | Strategy



for
Private B-Schools

by



From the Director's Desk



Dear Stakeholders,

On behalf of the members of the Management, Faculty, Staff and Students of the SVKM's NMIMS Indore campus, I am delighted to welcome you.

We are privileged to have the exceptional vision of our Chancellor Hon. Shri Amrish R. Patel - President of Shri Vile Parle Kelavani Mandal (SVKM), one of the most respected and august educational institutions in India.

NMIMS Deemed to be University is driven by a four-pillar strategic framework that guides its growth and development towards the achievement of its vision. These four pillars are:

1. Research: Knowledge creation which is relevant, applied, and can be integrated with our classroom teaching.
2. Teaching Excellence: Enhanced teaching and learning through our "Assurance of Learning" System.
3. Branding: Making NMIMS known and recognized for its academic excellence and the most preferred institution of learning, through our brand building efforts.
4. Stakeholders' aspirations: Aligning with stakeholders and meeting their aspirations.

We intend to make our Indore campus the most preferred destination - not only for undergraduate, post graduate, and doctoral students, but also for practicing managers.

We aspire to add value in Environmental, Social and Governance aspects through meeting various stakeholders' expectations.

Academic Integrity and Discipline are the values which we believe are forming the backbone to our ecosystem. This will ultimately culminate in the holistic development of our outgoing students, and additionally reflect in our placement statistics.

Welcoming you and wishing you all the best once again.

Best wishes,

Prof. (Dr.) Anshuman Jaswal

Glimpse of Campus Life



Annual Fest



National Conference



MUN



TEDx

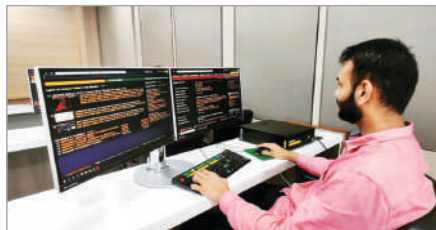
Campus Highlights

The SVKM's Narsee Monjee Institute of Management Studies, Deemed to be University's Indore Campus is favourably located near operations and manufacturing units, IT industry hubs, and manufacturing and pharma SEZs, providing students with greater industry exposure and employment opportunities. Established in 2017, the School of Business Management (SBM), NMIMS Indore, offers its flagship two-year MBA programme and is committed to developing industry-ready, responsible and future-focused management professionals. The campus offers robust and scalable IT infrastructure and a vibrant learning environment. Strategically located at the IT Hub (Super Corridor), just 5 minutes from Indore Airport, the campus is recognised by the All India Council for Technical Education (AICTE). As part of the One NMIMS Philosophy & Practice, students across NMIMS campuses receive the same degree and the same academic experience, with common university-wide standards for curriculum, pedagogy, evaluation and academic infrastructure. Whether a student graduates from Indore, Mumbai or any other NMIMS campus, the degree awarded and the academic standards remain the same.

State of the Art Infrastructure



Smart & AC Equipped Classrooms



Bloomberg Lab



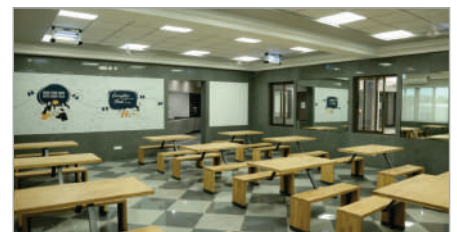
Conference Room



Library



In-house Boys & Girls Hostel



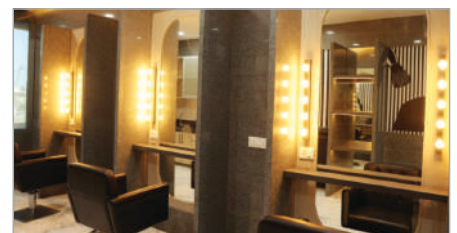
Cafeteria



Hostel Room



Gym



Salon



In-house Medical Facility



Indoor Sports



Outdoor Sports



Indoor TV Room



Auditorium



Bus Facility

School of Business Management (SBM)

Course	Intake	Duration
MBA (Master of Business Administration)	120	2 Years



Programme Features

- Two-Year Full-Time MBA spread across six trimesters.
- Case-Based Pedagogy for real-world problem-solving, complemented by Business Simulation and experiential learning modules.
- Bloomberg Lab Access for advanced financial analytics and market simulations.
- Industry Interface via live projects, workshops, and corporate mentoring. Campus to Corporate: Direct interaction with top leaders and industry experts for practical insights.
- Summer Internship (6-8 weeks) between Year I & II to bridge theory and practice, plus a three-week Civic Internship before Year I ends.
- Electives from Multiple Disciplines, including Finance, Marketing, Operations, HR, Business Analytics, and General Management.
- Global Exposure through international linkages.
- Student Committees & Clubs for leadership development and networking opportunities.

Eligibility Criteria

- Bachelor's Degree in any discipline from a recognized University with minimum 50% marks in the aggregate plus minimum two-year years of industry experience is desirable.

For registration: <https://nmat.nmims.edu/>

Registration will be open from August to October

NMAT
by GMAC™



NMAT by GMAC™ is the mandatory entrance test for admission to the two-year MBA programme at NMIMS Indore. NMAT scores are submitted directly to NMIMS by GMAC.

2-Step Application Process

Step 1 : Register for NMAT by GMAC™ and schedule your test.

Step 2 : Complete the NMIMS MBA application using your NMAT by GMAC™ credentials and submit the application fee.

Your application is complete only after Step 2 is successfully submitted.

Selection Process

Stage 1 : NMAT by GMAC™

Candidates must appear for the NMAT by GMAC™ examination. Shortlisting is based on the candidate's NMAT sectional and total scores.

Stage 2 : Competency Test and/or Personal Interview

Shortlisted candidates undergo the second stage of the selection process, which may include a Competency Test and/or Personal Interview (PI).

Final Selection

The final merit list is prepared based on performance in the NMAT by GMAC™ examination, Personal Interview (PI), Competency Test, work experience and past academic performance, as applicable. Admission is granted strictly on the basis of merit.

Final Placement Highlights

Batch 2024-26



Roles Offered

Senior Business Analyst

Senior Financial Data Analyst

Marketing Manager

Assistant Project Manager

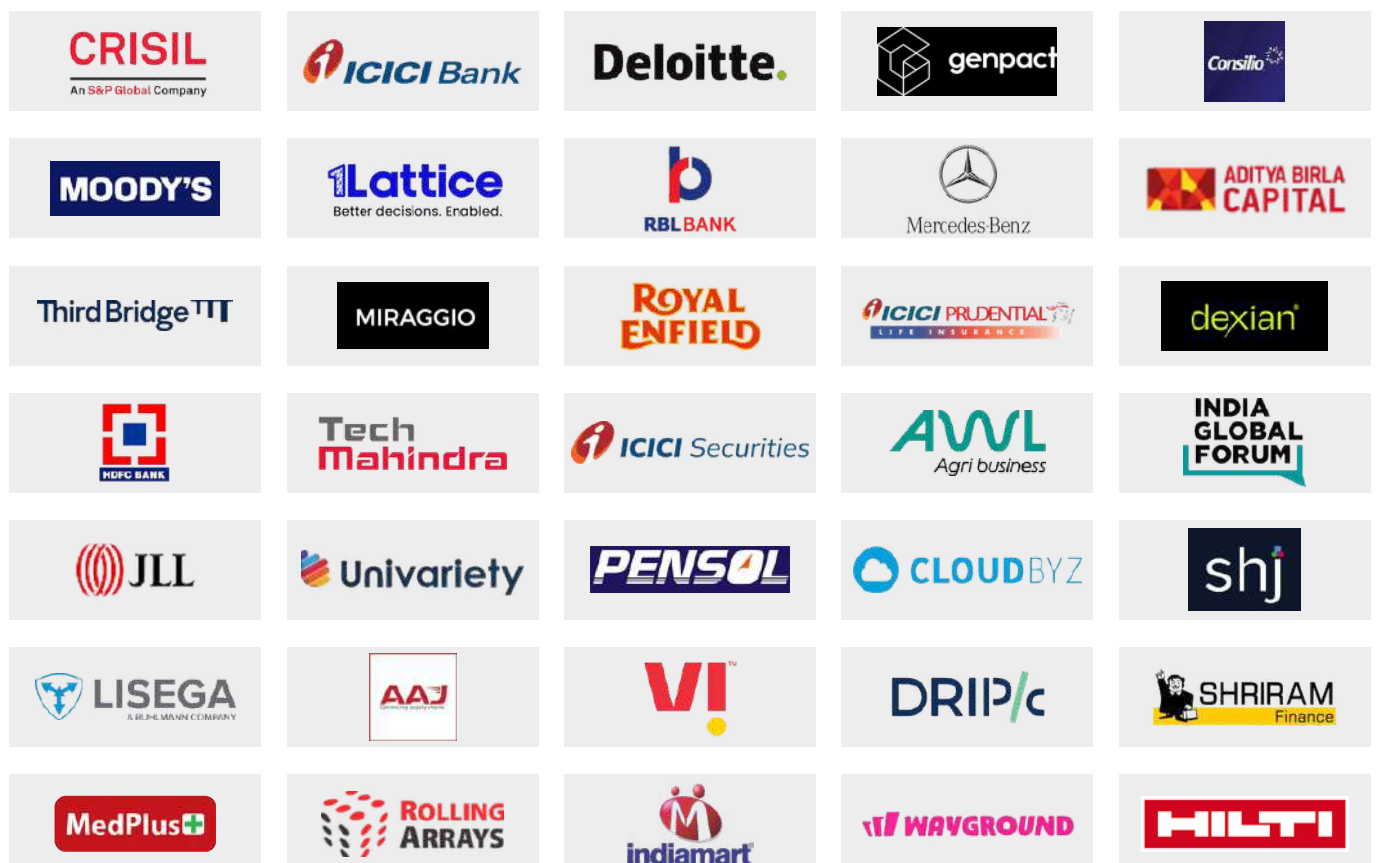
Marketing Manager

Product Marketing Associate

Management Trainee Finance

Market Research Analyst

TOP RECRUITERS



Summer Placement Highlights

Batch 2024-26



Roles Offered

Brand
Consultant

Social Media
Intern

Accounts
Intern

Equity Research
Intern

Operations
Intern

Brand & Marketing
Intern

Finance
Consultant Intern

Digital Marketing
Intern

TOP RECRUITERS

CRISIL
An S&P Global Company

Amul
The Taste of India

**JUBILANT
INGREVIA**

adani | Ports and
Logistics

AAJ
The New India

SLTL
Group

**the
works**

grayquest

shj

perfora

promilo
connecting opportunities

NU REPUBLIC

MANTRAM
TECHNOFAB PVT. LTD.

RBL BANK

BNM
BUSINESS SOLUTIONS LLP

Arihant Capital
Generating Wealth

**Gourmukh
CANTHUS**

MONEYBOXX

joveo

**INDIA
GLOBAL
FORUM**

**bond
bazaar**

CHARISMA

PROSE
NTEGRATED

IndiaFirstLife

PF
Prasuta.
FinSchool

RK ADVISORY
FINANCIAL MARKETS

**MSM
unify**

KH KIMIRICA
HUNTER INTERNATIONAL

bestow
delivering wow!

Osswal
Infosystem Pvt. Ltd

ALLIANCE VISSION
MISSION TO EDUCATE

DZDX

bcwebwise

ACS

alpha-e
MANITEX SOLUTIONS PVT. LTD

NMIMS Student Committees

ACADEMIC COMMITTEES



SAMVAAD



BRANDWISER



SAMADHAN



DRAVYA



ELAN



PRAGYAN



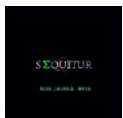
PRODENCIA



TURING CLUB



MCTAS



SEQUITUR



MANTRANA



SAMATVA

NON-ACADEMIC COMMITTEES



SAMARTHAN



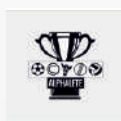
JAGRUTI



IIPC



SANGAM



ALPHALETE



AALOCHAK



WECARE



THE PUBLIC RELATIONS
COMMITTEE



MALHAR



Scan to know more

WHAT OUR STUDENTS & ALUMNI SAY

NMIMS taught me what it means to be future-ready. The faculty, colleagues, and networks I built on campus have been invaluable, shaping how I approach strategy and make decisions today and in the years ahead. The experience has given me a strong foundation to continuously adapt, grow, and future-proof myself.

- S. Sooraj

International Key Account Manager, MakeMyTrip
SBM, NMIMS Indore - Batch 2022-2024

My journey at NMIMS has been truly wholesome, with the biggest highlight being the family I found here. The campus introduced me to people from diverse backgrounds and gave me exposure to experiences I never imagined. One of my fondest memories is conducting podcasts with experts, where every interaction gave me a new perspective.

- Anushka Dutta

Key Account Manager, Zomato
SBM, NMIMS Indore - Batch 2022-2024

My NMIMS journey has been about learning, connecting with people, and taking every opportunity to grow. My work with the PR Committee, live projects, and student initiatives, has strengthened my communication, teamwork, and leadership skills.

- Vatsal Bhardwaj

SBM, NMIMS Indore - Batch 2025-2027

NMIMS has given me every opportunity to learn, explore, and grow. From academic projects that strengthened my practical understanding to experiences with the Student Council and WeCare, each opportunity has shaped my leadership, teamwork, and initiative. I'm grateful to NMIMS for an environment that has strengthened not only my professional abilities, but also the person I aspire to become.

- Annanya Gupta

SBM, NMIMS Indore - Batch 2025-2027

KNOW MORE ABOUT US

PAN INDIA CAMPUSES



SVKM'S

Narsee Monjee Institute of Management Studies

(Declared as Deemed to be University under section 3 of the UGC Act, 1956)

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